

ABSTRACT

The present invention is a water-in-oil emulsified composition comprising (a) 0.1-20 wt% organophilic clay mineral, (b) 10-70 wt% oil component, (c) 0.01-10 wt% emulsifier having an HLB value of not more than 7, and (d) 0.1-90 wt% microgel having an average particle size of 0.1-1,000 micrometers obtained by dissolving a hydrophilic compound having a gelation ability in water or an aqueous component, letting it cool down and solidify to form a gel, and pulverizing said gel, as well as an emulsified cosmetic that uses this composition.

The present invention provides a water-in-oil emulsified composition that exhibits good emulsified states, does not change over different temperatures and/or time, has superior stability, and gives a non-sticky, fresh, and good tactile sensation during use, as well as an emulsified cosmetic using this composition.